



Wood Burn Corner

If you can trace, you can burn.

COMMUNITY • PYROGRAPHY • TEACHING

MEDIA KIT

www.woodburncorner.com

Rachel Strauss



ABOUT WOOD BURN CORNER

Rachel and Wood Burn Corner are all about supporting the wood burning community, teaching, creating beautiful art, collaborating, and giving back! Wood Burn Corner chooses to use wood from sustainable sources and donates 30% of all profits yearly to non-profit organizations that plant trees around the globe.

Wood Burn Corner strives to be the pyrography hub where artists of all stages can learn, grow, connect, and immerse themselves in all things pyrography in a warm and welcoming environment. Rachel enjoys teaching woodburning, helping artists achieve their business and creative goals, and creating original art.

2.4M

monthly
pinterest
impressions

27K

instagram
followers

5K

Burn Club
Members

10K

monthly
website
pageviews



Founder

Rachel Strauss / [@woodburncorner](#)

Author of *[The Wood Burn Book](#)* & *[The Wood Burn Community Book of Templates](#)* (Vol. 1 and Vol. 2)

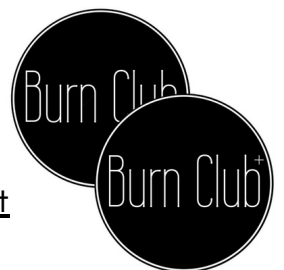
Founder of [Burn Club](#) & [Burn Club+](#)

Creator of [The Wood Burn Box - A Starter Kit](#)

Fremont, California

hello@woodburncorner.com

www.woodburncorner.com

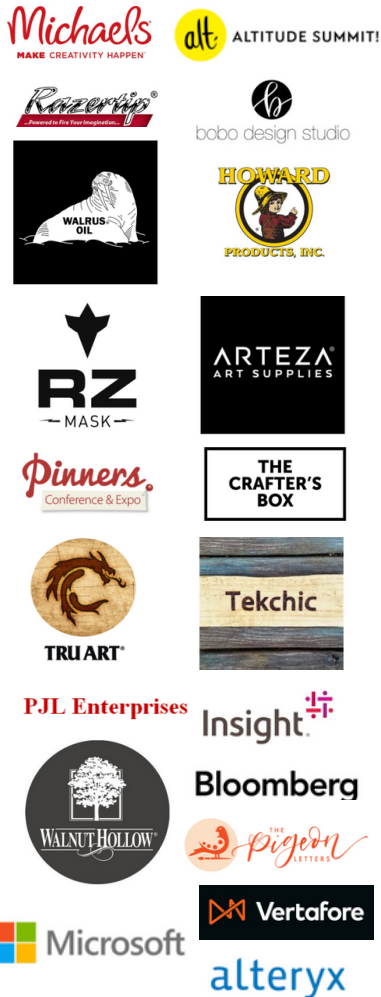


Wood Burn Corner

The Pyrography Hub

Everything Wood Burning in ONE Spot

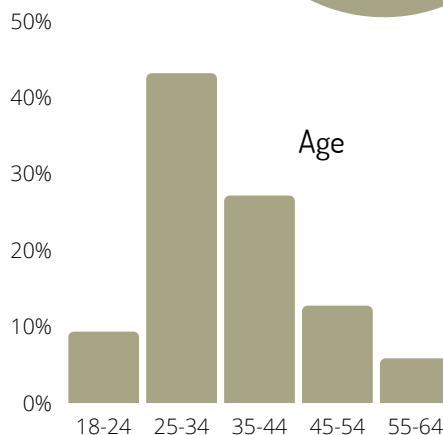
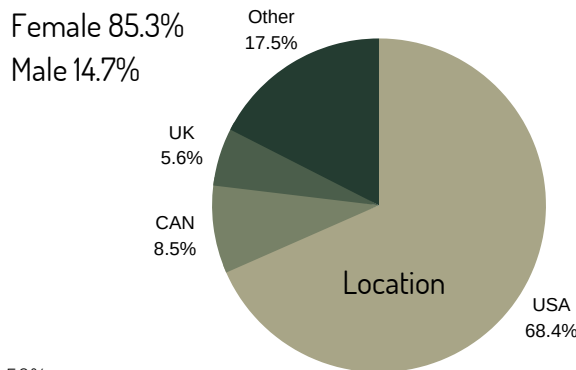
Partners + Sponsors



Services Offered

- Online Wood Burning Classes - Corporate Team Building + Private Introduction to Wood Burning Classes
- Advertisements via @woodburncorner Instagram (Stories, Reels, Posts) + Facebook, Tiktok, Pinterest, Youtube
- Burn Club Email Campaigns
- Product Promotion
- Sponsorships of Pyrography Challenges + Campaigns - #burntmonth challenges, #burntday, #burntweek, #burnthis challenge

Audience



2.4 million monthly views

2.2k Page Likes



27k Followers

14.2k Views



20.2k Average Views

5k+ Wood Burning Artist Email Subscribers



10k Monthly Website Visitors

Features

The Pigeon Letters - From Artist to Author Book Publishing Summit

The Pigeon Letters - Retreats

Micheal's - Name + Artwork on signs featured in stores across USA

CONTACT

Rachel Strauss

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RACHEL STRAUSS

WOOD BURN CORNER + BURN CLUB

We look forward to working with you!

PRICE SHEET

SERVICES OFFERED

Online Wood Burning Class	\$1250 via Zoom
with kits	+ \$100/person shipped
Blog Post on woodburncorner.com	\$500/post
Email Campaign (Burn Club)	\$250/email with links
Instagram + Facebook Post	\$120/sponsored post
Instagram + Facebook Story	\$100/story with swipe up link
Instagram Reel	\$500/5-30 sec video
Pinterest Pin	\$175/pin with link
Tiktok Video	\$500/5-30 sec video,
Youtube Video	\$500-\$2000 5 sec-3 min video



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