

A close-up photograph of several stacked wood logs, showing the circular cross-sections of the trunks. The wood is light-colored with visible grain patterns and some knots. The logs are piled together, creating a textured, layered appearance.

Wood Burn Corner

If you can trace, you can burn.

COMMUNITY • PYROGRAPHY • TEACHING

MEDIA KIT

www.woodburncorner.com

Rachel Strauss



ABOUT WOOD BURN CORNER

Rachel and Wood Burn Corner are all about supporting the wood burning community, teaching, creating beautiful art, collaborating, and giving back! Wood Burn Corner chooses to use wood from sustainable sources and donates 30% of all profits yearly to non-profit organizations that plant trees around the globe.

Wood Burn Corner strives to be the pyrography hub where artists of all stages can learn, grow, connect, and immerse themselves in all things pyrography in a warm and welcoming environment. Rachel enjoys teaching woodburning, helping artists achieve their business and creative goals, and creating original art.

2M

monthly
pinterest
impressions

26.3K

instagram
followers

20.2K

average views
on tiktok

10K

monthly
website
pageviews



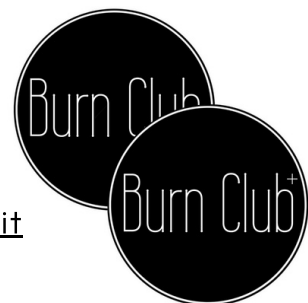
Founder

Rachel Strauss / [@woodburncorner](#)

Author of *The Wood Burn Book* & *The Wood Burn Community Book of Templates*

Founder of [Burn Club](#) & [Burn Club+](#)

Creator of [The Wood Burn Box - A Starter Kit](#)



Fremont, California

hello@woodburncorner.com

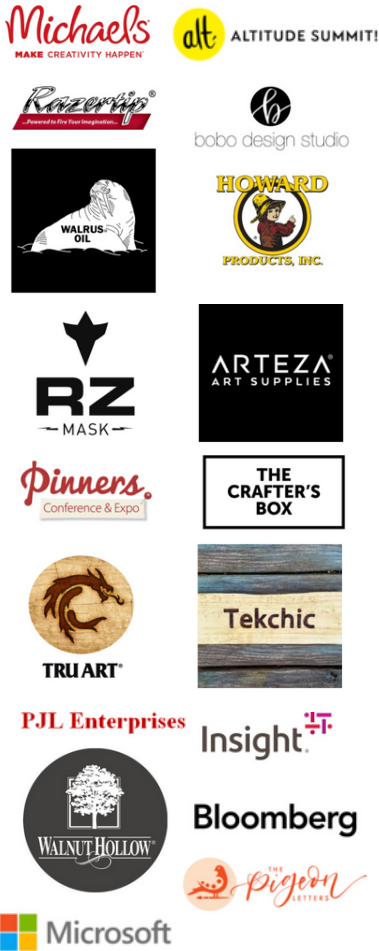
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Wood Burn Corner

The Pyrography Hub

Everything Wood Burning in ONE Spot

Partners + Sponsors



Services Offered

- Online Wood Burning Classes - Corporate Team Building + Private Introduction to Wood Burning Classes
- Advertisements via @woodburncorner Instagram (Stories, Reels, Posts) + Facebook, Tiktok, Pinterest, Youtube
- Burn Club Email Campaigns
- Product Promotion
- Sponsorships of Pyrography Challenges + Campaigns - #burntmonth challenges, #burntday, #burntweek, #burnthis challenge



2 million monthly views

2.2k Page Likes



26.3k Followers

14.2k Views



20.2k Average Views

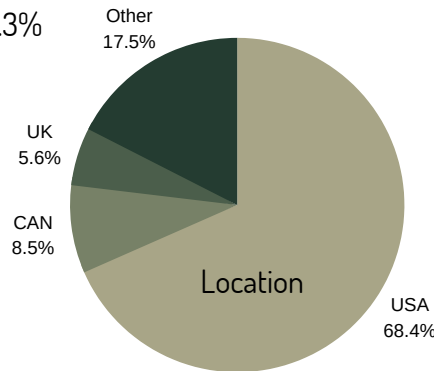
2k+ Wood Burning Artist Email Subscribers



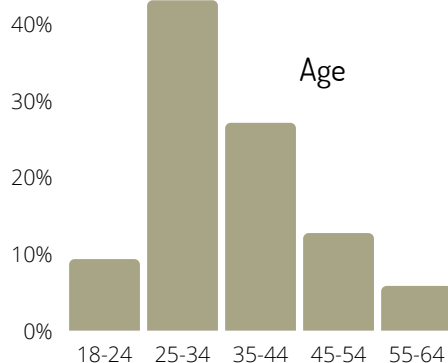
10k Monthly Website Visitors

Audience

Female 85.3%
Male 14.7%



50%



Features

The Pigeon Letters - From Artist to Author Book Publishing Summit

The Pigeon Letters -

Retreats

Micheal's - Name + Artwork on signs featured in stores across USA

CONTACT

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